



Divorcedwifeatl@gmail.com

@imjureramos

+ 404-416-7316

# Juanita "JuJu" Ramos

Conversation Starter + Influencing Journalist

# A

lifestyle and relationship journalist/ blogger from Atlanta, GA, whose initial post "Death to Side chicks" garnered viral status with over 50k views in her blog's first week. Juanita is quickly making a name for herself as a no non-sense, straight to the point writer. Her ability to be both relatable and honest created authenticity as a lifestyle writer. This Spelman and Northeastern U. Communications graduate known as "Divorced Wife" (The name of her personal blog) focuses on topic based discussions around the rebirthing process of life after divorce.

In 2016, Juanita Ramos was selected as a lifestyle editor for Upscale Magazine. Tackling issues from marriage to divorce, children and dating, Juanita has made a name for herself. Juanita has been published in Upscale Magazine, Buzzfeed, Blavity, and According 2 Hip Hop. Juanita Ramos, also called "The Conversation Starter" has been recognized for starting conversations around topics that people want to have but may shy away from. Juanita has garnered attention and a loyal following tuning in to see what she will say next.



## EDITORIAL HIGHLIGHTS

### Death to Side Chicks

30k+ views her first viral blog post. This put Juanita Ramos on the map in the blogger world.

### Sis Is This Your Man

60k+ views. Her most popular column highlighting the importance of safety and common sense while dating.

### Upscalemagazine.com

Top 10 highest viewed posts, Juanita has written 5 of them in 2018-2019 as a Senior Editor on staff. Her writing has expanded the visibility of the Upscale brand.

### Recent Celebrity Interviews for UpscaleMagazine.com

- Nick Cannon
- Amanda Seales
- Singer, Actress and Dancer Maya

## SOCIAL MEDIA AUDIENCE

30% MEN

70% WOMEN

Age 21 - 35

## SERVICES OFFERED

- + SPONSORED POSTS
- + BRAND AMBASSADORSHIP
- + PRODUCT PLACEMENT
- + HOSTING (PANELS, EVENTS)
- + GUEST SPEAKING
- + SOCIAL TAKEOVERS
- + INSTAGRAM STORYTELLING

## INFLUENCERS STATISTICS

22,000+  
INSTAGRAM FOLLOWERS

700,000+  
MONTHLY IMPRESSIONS

150,000+  
WEEKLY SOCIAL REACH

## JUANITARAMOS.COM AUDIENCE

41% MEN

59% WOMEN

Ages 28 - 55